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## [Creating the Vistula valley cultural and culinary brand](#) <sup>[1]</sup>

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



## [Local production of vinegars and syrups in Estonia](#) [2]

Keywords:

Direct marketing, LEADER/CLLD, Local food, Rural SMEs

Countries:

Estonia

A local producer of syrups and vinegars in Estonia used EAFRD funding to scale up production to create a business that sells to restaurants, shops and big suppliers.



## [“Goodies village” in Lithuania](#) [3]

Keywords:

Job creation, LEADER/CLLD, Local food, Women

Countries:

Lithuania

**This Lithuanian LEADER project empowered the women of a small village to create a brand for their organic fruit and vegetables, and increase the income they generate by selling their home produce.**

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### Source URL:

[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&project\\_country=All&field\\_enrd\\_prj\\_measure\\_tid=All&field\\_enrd\\_prj\\_focus\\_area\\_tid=All&field\\_enrd\\_prj\\_keywords%3A20461&field\\_enrd\\_prj\\_keywords%3A19741&field\\_enrd\\_prj\\_keywords%3A19744&field\\_enrd\\_prj\\_keywords%3A20478&field\\_enrd\\_prj\\_focus\\_area%3A17127](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&project_country=All&field_enrd_prj_measure_tid=All&field_enrd_prj_focus_area_tid=All&field_enrd_prj_keywords%3A20461&field_enrd_prj_keywords%3A19741&field_enrd_prj_keywords%3A19744&field_enrd_prj_keywords%3A20478&field_enrd_prj_focus_area%3A17127)

### Links

[1] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)

[2] [https://enrd.ec.europa.eu/projects-practice/local-production-vinegars-and-syrups-estonia\\_en](https://enrd.ec.europa.eu/projects-practice/local-production-vinegars-and-syrups-estonia_en)

[3] [https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cgoodies-village%E2%80%9D-lithuania\\_en](https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cgoodies-village%E2%80%9D-lithuania_en)