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Total results: 5.



## [Tomar Natural - artisanal spirulina production](#) <sup>[1]</sup>

Keywords:

Added value, Innovation, Market development, Product quality, Rural business, Young farmers

Countries:

Portugal

A producer of artisanal Spirulina used CAP support to differentiate and promote his artisanal product in the Portuguese market.



## **Koronya Horticulture - developing a start-up business in horticulture** [2]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## **Pepe Aromas - Producing organic prickly pears** [3]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **TULARU' - Energy, Food and cultures** [4]

Keywords:

Agriculture, Culture, Job creation, Local food, Organic farming, Short supply chains & local markets, Young farmers

Countries:

Italy

Tularù is an organic and multi-functional closed-cycle farm born that began life as a centre for sustainable production. It offers an alternative approach to solving current environmental, social and economic issues for farms.



## **Innovative asparagus production in Portugal** [5]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/tomar-natural-artisanal-spirulina-production\\_en](https://enrd.ec.europa.eu/projects-practice/tomar-natural-artisanal-spirulina-production_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\\_en](https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en)
- [3] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)
- [4] [https://enrd.ec.europa.eu/projects-practice/tularu-energy-food-and-cultures\\_en](https://enrd.ec.europa.eu/projects-practice/tularu-energy-food-and-cultures_en)
- [5] [https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal\\_en](https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en)