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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## **Darja Šolar - A young farmer investing in beekeeping** [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [4]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Innovative asparagus production in Portugal** [5]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm

restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.



## **La Tournerie - 11 young agronomists starting up together in agriculture** [6]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Job creation, Organic farming, Young farmers

Countries:

France

A group of young agronomists combined RDP support with innovative financial solutions like crowdfunding to develop a self-sufficient farm growing local, quality organic products.



## **Young farmer start-up in French Guyana** [7]

Keywords:

Agriculture, Job creation, Women, Young farmers

Countries:

France

A young female farmer used RDP support to develop a farm business that would provide her with sufficient income in order to become a full time farmer.

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**Links**

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[6] [https://enrd.ec.europa.eu/projects-practice/la-tournerie-11-young-agronomists-starting-together-agriculture\\_en](https://enrd.ec.europa.eu/projects-practice/la-tournerie-11-young-agronomists-starting-together-agriculture_en)

[7] [https://enrd.ec.europa.eu/projects-practice/young-farmer-start-french-guyana\\_en](https://enrd.ec.europa.eu/projects-practice/young-farmer-start-french-guyana_en)