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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Diversifying a national cultural monument into a recreation centre** [2]

Keywords:

Culture, Diversification, Entrepreneurship, Job creation, Rural SMEs

Countries:

Slovakia

unique military fortress complex, listed as the national cultural monument, was turned into an attractive recreational and relaxation centre Kortina.



## **Setting up a business incubator in an area suffering from high unemployment** [3]

Keywords:

Diversification, Entrepreneurship, Job creation, Rural business, Rural SMEs

Countries:

Slovakia

A company that was focused on field crops diversified its activities by setting up a business incubator to boost the economic development of an area with high unemployment.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[2] [https://enrd.ec.europa.eu/projects-practice/diversifying-national-cultural-monument-recreation-centre\\_en](https://enrd.ec.europa.eu/projects-practice/diversifying-national-cultural-monument-recreation-centre_en)

[3] [https://enrd.ec.europa.eu/projects-practice/setting-business-incubator-area-suffering-high-unemployment\\_en](https://enrd.ec.europa.eu/projects-practice/setting-business-incubator-area-suffering-high-unemployment_en)