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[Koronya Horticulture - developing a start-up business in horticulture](#) ^[1]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



Darja Šolar - A young farmer investing in beekeeping [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



Matic Vizjak - Creating innovative products from chilli peppers and beekeeping [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



Pepe Aromas - Producing organic prickly pears [4]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



Innovative asparagus production in Portugal [5]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm

restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.

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[2] https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en

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