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[Tomar Natural - artisanal spirulina production](#) ^[1]

Keywords:

Added value, Innovation, Market development, Product quality, Rural business, Young farmers

Countries:

Portugal

A producer of artisanal Spirulina used CAP support to differentiate and promote his artisanal product in the Portuguese market.



“Sweet Resistants” value chain for innovation and promotion in the apple and strawberry sector [2]

Keywords:

Agriculture, Competitiveness, Cooperation, Innovation, Market development, Producer groups, Short supply chains & local markets

Countries:

Italy

An EIP operation group project to test and propagate new, cost-effective and environmentally friendly strawberry and apple varieties in Emilia-Romagna.



A new value-chain for the promotion of organic production from arable crops in the Marche region of Italy [3]

Keywords:

Agriculture, Cooperation, Farm restructuring/modernisation, Organic farming, Product quality, Short supply chains & local markets, Stakeholder involvement

Countries:

Italy

Italian farmers join forces in new organics value chain.



© Kozłonoga Gospodarstwo Kozie Klecin

Launching the production of goat milk products at the newly established dairy plant Kozłonoga in Klecin [4]

Keywords:

Farm restructuring/modernisation, Organic farming, Product quality, Short supply chains & local markets

Countries:

Poland

CAP funds enabled an organic goats milk farm to enhance its market orientation by establishing a cheese production dairy.



Péter Kis farm - construction of a storage building with cooling technology [5]

Keywords:

Agriculture, Competitiveness, Entrepreneurship, Family farming, Farm restructuring/modernisation, Job creation, Organic farming

Countries:

Hungary

A producer of organic arable crops used investment support from the Hungarian Rural Development Programme (RDP) to build an innovative storage facility and increase the competitiveness of his farm.



Construction of a sorghum mill [6]

Keywords:

Competitiveness, Family farming, Farm restructuring/modernisation, Job creation, Product quality

Countries:

Hungary

A family business focused on Sorghum cultivation used EAFRD support to set up their own mill and now supply high quality, gluten free Sorghum flour to the Hungarian market.



© Tim Hudson

[Slaughtering and processing on farm to obtain high quality organic lamb meat](#) [7]

Keywords:

Added value, Animal husbandry, Direct marketing, Organic farming, Producer groups, Product quality

Countries:

Slovenia

Setting up a slaughterhouse on-site helped the beneficiary and other nearby organic lamb breeders to increase their profitability through direct marketing.



[The 'MAJNIKA' herb garden and farm, Slovenia](#) [8]

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



Installing a cow herd management system in a dairy farm [9]

Keywords:

Agriculture, Animal welfare, Entrepreneurship, Family farming, Women, Young farmers

Countries:

Poland

A young female farmer used RDP support to install a cow herd management system which improved the economic and animal welfare performance of the farm.



Koronya Horticulture - developing a start-up business in horticulture [10]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow

her business of producing herbs and container ornamental plants.

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