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[The 'MAJNIKA' herb garden and farm, Slovenia](#) ^[1]

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



Koronya Horticulture - developing a start-up business in horticulture ^[2]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



Darja Šolar - A young farmer investing in beekeeping ^[3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



Matic Vizjak - Creating innovative products from chilli peppers and beekeeping [4]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



Pepe Aromas - Producing organic prickly pears [5]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia_en

[2] https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en

[3] https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en

[4]

https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en

[5] https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en