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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

# CEIA i9Rural

Assistência Técnica e Transferência de  
Inovação para a Floresta e Agricultura

## **i9Rural - Technical Assistance and Transfer of Innovation for Forestry and Agriculture** [2]

Keywords:

Added value, Agriculture, Cooperation, Forestry, Innovation, Knowledge transfer, Networking

Countries:

Portugal

A project to allow small businesses in the agricultural and forestry sectors to incorporate innovation more efficiently.



Photo: i9Rural

## **AgroInov - Innovation in Rural areas** [3]

Keywords:

Added value, Agriculture, Entrepreneurship, Innovation, Knowledge transfer, Networking

Countries:

Portugal

The knowledge generated in research and innovation projects is hard to access, thus it is vital to create networks for knowledge transfer between production and research.



## [‘Trubenieki’ farm - Developing a mushroom farm through a niche product & diversification](#) [4]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/i9rural-technical-assistance-and-transfer-innovation-forestry-and-agriculture\\_en](https://enrd.ec.europa.eu/projects-practice/i9rural-technical-assistance-and-transfer-innovation-forestry-and-agriculture_en)

[3] [https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas\\_en](https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas_en)

[4]

[https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification\\_en](https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en)