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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## [‘Trubenieki’ farm - Developing a mushroom farm through a niche product & diversification](#) [2]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&project\\_country=All&field\\_enrd\\_prj\\_measure\\_tid=All&field\\_enrd\\_prj\\_focus\\_area\\_tid=All&sm\\_enrd\\_eu\\_countries%3AUnited%20Kingdom&im\\_field\\_enrd\\_prj\\_focus\\_area%3A17127&im\\_field\\_enrd\\_prj\\_keywords%3A19739&im\\_field\\_enrd\\_prj\\_keywords%3A19746&im\\_field\\_enrd\\_prj\\_keywords%3A20464&im\\_field\\_enrd\\_prj\\_keywords%3A20510&sm\\_enrd\\_eu\\_countries%3ALatvia&im\\_field\\_enrd\\_prj\\_keywords%3A19755&im\\_field\\_enrd\\_prj\\_focus\\_area%3A17127&im\\_field\\_enrd\\_prj\\_focus\\_area%3A17116&im\\_field\\_enrd\\_prj\\_keywords%3A19759&sm\\_enrd\\_eu\\_countries%3APortugal](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&project_country=All&field_enrd_prj_measure_tid=All&field_enrd_prj_focus_area_tid=All&sm_enrd_eu_countries%3AUnited%20Kingdom&im_field_enrd_prj_focus_area%3A17127&im_field_enrd_prj_keywords%3A19739&im_field_enrd_prj_keywords%3A19746&im_field_enrd_prj_keywords%3A20464&im_field_enrd_prj_keywords%3A20510&sm_enrd_eu_countries%3ALatvia&im_field_enrd_prj_keywords%3A19755&im_field_enrd_prj_focus_area%3A17127&im_field_enrd_prj_focus_area%3A17116&im_field_enrd_prj_keywords%3A19759&sm_enrd_eu_countries%3APortugal)

### Links

[1] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[2] [https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification\\_en](https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en)