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[Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) ^[1]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



Diversifying a farm into tourism and heating production using biomass from wood [2]

Keywords:

Diversification, Family farming, Renewable energy, Tourism

Countries:

Slovenia

A farm used RDP support to set up a micro district heating system to produce heating from wood biomass and at the same time expand its leisure and tourism facilities.



'Trubenieki' farm - Developing a mushroom farm through a niche product & diversification [3]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction

out of his produce of mushrooms that were not suitable for the market.

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Links

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- [2] https://enrd.ec.europa.eu/projects-practice/diversifying-farm-tourism-and-heating-production-using-biomass-wood_en
- [3] https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en