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## **[Bergers du Larzac - Improving cheese quality and production capacity](#)** <sup>[1]</sup>

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



## [‘Les 3 Givrées’ - Ice cream from the farm](#) [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



## [Label ‘Pays Gourmand’ - promoting French local restaurants](#)

[3]

**Keywords:**

Information & promotion activities, LEADER/CLLD, Local food

**Countries:**

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/bergers-du-larzac-improving-cheese-quality-and-production-capacity\\_en](https://enrd.ec.europa.eu/projects-practice/bergers-du-larzac-improving-cheese-quality-and-production-capacity_en)

[2] [https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm\\_en](https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en)

[3] [https://enrd.ec.europa.eu/projects-practice/label-%E2%80%98pays-gourmand%E2%80%99-%E2%80%93-promoting-french-local-restaurants\\_en](https://enrd.ec.europa.eu/projects-practice/label-%E2%80%98pays-gourmand%E2%80%99-%E2%80%93-promoting-french-local-restaurants_en)