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Animal welfare by the Ollikkala pig farm [1]

Keywords:

Animal husbandry, Animal welfare, Competitiveness, Diversification, Entrepreneurship Countries:

Finland

A pig farm used Rural Development Programme (RDP) funding to improve the animals' living conditions and the branding of their products.



'Les 3 Givrées' - Ice cream from the farm [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Investing in on-farm berry processing and direct sales [3]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Fighting against soil erosion in Mayotte (LESELAM) [4]

Keywords:

Agriculture, Cooperation, Soil management

Countries:

France

A cooperation project brought together local farmers, inhabitants and public services managers to jointly define and promote soil preservation technics adapted to the local environment.



<u>Label 'Pays Gourmand' - promoting French local restaurants</u>

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.

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Links

- [1] https://enrd.ec.europa.eu/projects-practice/animal-welfare-ollikkala-pig-farm_en
- [2] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm en
- [3] https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales en
- [4] https://enrd.ec.europa.eu/projects-practice/fighting-against-soil-erosion-mayotte-leselam_en

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