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'Les 3 Givrées' - Ice cream from the farm ^[1]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Setting up a traditional bakery on a farm [2]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



Label 'Pays Gourmand' - promoting French local restaurants

[3]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

[2] https://enrd.ec.europa.eu/projects-practice/setting-traditional-bakery-farm_en

[3] https://enrd.ec.europa.eu/projects-practice/label-%E2%80%98pays-gourmand%E2%80%99-%E2%80%93-promoting-fr-ench-local-restaurants_en