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[Rejuvenating a small, traditional wine consortium in Northern Italy](#) ^[1]

Keywords:

Competitiveness, Information & promotion activities, Market development, Producer groups, Product quality

Countries:

Italy

A small producer group used CAP funds to promote their quality wines produced from a local traditional grape variety.



Quality cheese production in a remote mountain area [2]

Keywords:

Animal husbandry, Information & promotion activities, Market development, Mountain area, Producer groups, Product quality, Short supply chains & local markets

Countries:

Italy

Communications campaign implemented by a producer group to increase the profile of a PDO certified cheese beyond its region of production.



"Sweet Resistants" value chain for innovation and promotion in the apple and strawberry sector [3]

Keywords:

Agriculture, Competitiveness, Cooperation, Innovation, Market development, Producer groups, Short supply chains & local markets

Countries:

Italy

An EIP operation group project to test and propagate new, cost-effective and environmentally friendly strawberry and apple varieties in Emilia-Romagna.



Flora Aromatica Santaluce testing a model for the promotion of a territory [4]

Keywords:

Agriculture, Food & Drink, Local food, Short supply chains & local markets

Countries:

Italy

A cooperation project contributed to the development of a local value chain and created new diversified income opportunities in agriculture and agritourism.



Investment support for a juniper syrup-producing business

[5]

Keywords:

Direct marketing, Diversification, Entrepreneurship, Product quality

Countries:

Estonia

Female entrepreneurs used RDP investment support to increase the production capacity of their

juniper syrup-producing business.



Organic baby food processing and marketing [6]

Keywords:

Added value, Diversification, Entrepreneurship, Food & Drink

Countries:

Estonia

A well-established food processor used investment support from the Estonian RDP to expand the range of baby food products it offers and thus maintain its dynamic growth.



Upgrading a sheep farm and opening of Farm Shop by a

Maltese young farmer [7]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Family farming, Farm restructuring/modernisation, Product quality, Young farmers

Countries:

Malta

A Maltese young farmer took over his father's sheep farm in order to preserve local traditions, whilst incorporating new and innovative ideas in the production and marketing process.



Setting up a hail protection system on a cherry orchard [8]

Keywords:

Agriculture, Climate change adaptation, Producer groups, Product quality, Risk management

Countries:

Italy

Setting up an anti-hail system over a newly planted orchard of cherry trees, in order to mitigate the impact of climate change over agricultural production.



Caseificio Val d'Aveto - Investing to sustain the local supply chain [9]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



Repairing damage caused by extreme weather conditions on an agricultural business [10]

Keywords:

Agriculture, Climate change adaptation, Risk management

Countries:

Italy

An agricultural business affected by extreme weather conditions used RDP support to repair the damage to its infrastructure and enable it to operate as normal.

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