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[**Koronya Horticulture - developing a start-up business in horticulture**](#) ^[1]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



Pepe Aromas - Producing organic prickly pears [2]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



Complex development of a Mangalica farm [3]

Keywords:

Added value, Animal husbandry, Farm restructuring/modernisation, Young farmers

Countries:

Hungary

A young farmer realised her dream to set up a farm for breeding the Hungarian swine Mangalica using support from various RDP measures.

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Links

- [1] https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en
- [2] https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en
- [3] https://enrd.ec.europa.eu/projects-practice/complex-development-mangalica-farm_en