

Search

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## [It happens in Loco - Alto Minho Mountain](#) <sup>[1]</sup>

Keywords:

Cooperation, Entrepreneurship, Information & promotion activities, Innovation, Knowledge transfer, Mountain area

Countries:

Portugal

A Technical Assistance project about empowering local and regional actors to work more effectively with rural communities in order to revitalise these areas.



## Promoting generational renewal through the Czech National Rural Network [2]

Keywords:

Agriculture, Competitiveness, Information & promotion activities, Networking, Young farmers

Countries:

Czech Republic

A series of seminars to create opportunities for formal and tacit knowledge transfer between experienced farmers and newcomers to agriculture.



## Creating the Vistula valley cultural and culinary brand [3]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



## **Promoting traditional food products in Mazovia region, Poland** [4]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food, Tourism

Countries:

Poland

A Polish NGO used EAFRD funding to promote local traditional foods from the Mazovia region through a culinary trail, a food contest and a series of educational courses.



## **“Selling from the yard” in Slovakia** [5]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



## Promoting Rural Development on the TV [6]

Keywords:

Communication, Information & promotion activities

Countries:

Estonia

An Estonian NRN TV-project helped change the public perception about rural life.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/it-happens-loco-alto-minho-mountain\\_en](https://enrd.ec.europa.eu/projects-practice/it-happens-loco-alto-minho-mountain_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/promoting-generational-renewal-through-czech-national-rural-network\\_en](https://enrd.ec.europa.eu/projects-practice/promoting-generational-renewal-through-czech-national-rural-network_en)

[3] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)

[4] [https://enrd.ec.europa.eu/projects-practice/promoting-traditional-food-products-mazovia-region-poland\\_en](https://enrd.ec.europa.eu/projects-practice/promoting-traditional-food-products-mazovia-region-poland_en)

[5] [https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia\\_en](https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_en)

[6] [https://enrd.ec.europa.eu/projects-practice/promoting-rural-development-tv\\_en](https://enrd.ec.europa.eu/projects-practice/promoting-rural-development-tv_en)