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T E R R O I R M O S E L L E

Terroir Moselle - Wine and architecture route ^[1]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



[‘Les 3 Givrées’ - Ice cream from the farm](#) [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



[Young farmer start-up in French Guyana](#) [3]

Keywords:

Agriculture, Job creation, Women, Young farmers

Countries:

France

A young female farmer used RDP support to develop a farm business that would provide her with sufficient income in order to become a full time farmer.



[Tuffery jeans - a rural tailor shop 2.0](#) [4]

Keywords:

LEADER/CLLD, Rural business, Rural SMEs

Countries:

France

A family business, with a long-standing tradition of producing denim clothing, used support from the LEADER measure to establish a modern workshop and increase its share in domestic and international markets.



[Art as a leverage of local development in a mountain area](#) [5]

Keywords:

Added value, Culture, LEADER/CLLD, Mountain area, Protected areas, Tourism

Countries:

France

A LEADER project used artistic creations to increase the attractiveness of a remote rural area and stimulate economic activity.



Setting up a traditional bakery on a farm [6]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



The WAB, a rural high school for digital transition [7]

Keywords:

Education & lifelong learning, Information & Communications Technology (ICT), LEADER/CLLD, Rural SMEs, Smart Villages

Countries:

France

LEADER support helped establish a web school for local businesses providing them with the tools to better organise their work and market their services and products.

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