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[Ritoznojčan - reintroducing in the market a quality wine from the past](#) ^[1]

Keywords:

Agriculture, Food & Drink, Market development, Producer groups, Product quality

Countries:

Slovenia

The project addressed the needs of local winegrowers and winemakers in the municipality of Slovenska Bistrica to add value to their work and improve their market position.



[Short Supply Chains in the Heart of Slovenia](#) [2]

Keywords:

Direct marketing, LEADER/CLLD, Market development, Short supply chains & local markets

Countries:

Slovenia

A series of different LEADER supported projects helped the development of distribution systems for producers as to improve market access and local food awareness.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/ritoznojcan-reintroducing-market-quality-wine-past_en

[2] https://enrd.ec.europa.eu/projects-practice/short-supply-chains-heart-slovenia_en