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[Awarding the Regional Quality Brand 'KARSTICUM'](#) ^[1]

Keywords:

LEADER/CLLD, Local food, Short supply chains & local markets

Countries:

Slovakia

A Slovakian cultural centre used EAFRD support to develop and promote a regional brand to improve sales of local artisanal products.



Promotion and sale of Slovak traditional products on farmers' markets [2]

Keywords:

Direct marketing, Local food, Short supply chains & local markets

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The National Rural Network of Slovakia used RDP funds to support the organization of farmers' markets in different Slovak regions.

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Links

[1]

https://enrd.ec.europa.eu/projects-practice/awarding-regional-quality-brand-%E2%80%98karsticum%E2%80%99_en

[2] https://enrd.ec.europa.eu/projects-practice/promotion-and-sale-slovak-traditional-products-farmers-markets-0_en