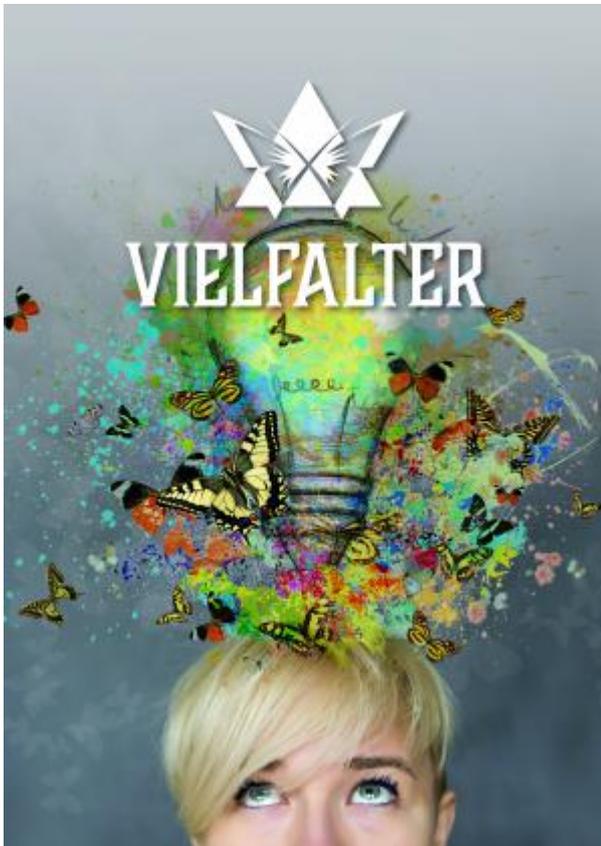


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## **[Vielfalter \(Kalkalpen National Park Start-Up Challenge\)](#)** <sup>[1]</sup>

Keywords:

Bioeconomy, Climate change adaptation, Cooperation, Energy efficiency, Entrepreneurship, Innovation, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Organising a competition to support and encourage businesses and their sustainable projects in tourism, health, agriculture and forestry in the Kalkalpen National Park, Austria.



## **Coillte Sláintiúil - Protecting native woodlands** [2]

Keywords:

Climate, Climate change adaptation, Entrepreneurship, Environmental protection, Rural business

Countries:

Ireland

Helping a new type of rural enterprise that can support a transition towards a green, diversified rural economy. Coillte Sláintiúil provides services to protect, rejuvenate and replace native woodlands.



## **Biomass Supply Chain Development in Ireland** [3]

Keywords:

Bioeconomy, Competitiveness, Entrepreneurship, Forestry, Job creation, LEADER/CLLD, Renewable energy, Rural business, Short supply chains & local markets

Countries:

Ireland

An investment project that allowed a company to fill the gap in the local supply chain for wood chips in the north-west of Ireland.



## **Zeitgeist Enns - Pop-up-Shops Concept** [4]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



## **Mid Ireland Adventure** [5]

Keywords:

Entrepreneurship, Job creation, LEADER/CLLD, Rural Inspiration Awards: nominees, Rural SMEs, Tourism

Countries:

Ireland

A start-up company specialising in outdoor sports activities used RDP support to purchase equipment

and respond to increasing demand for adventure tourism.



## **Pop-up shops to revitalise a town's city centre** [6]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



## **Kraft. Das Murtal - A network among businesses in the West Upper Styria** [7]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

## Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.

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### Links

- [1] [https://enrd.ec.europa.eu/projects-practice/vielfalter-kalkalpen-national-park-start-challenge\\_en](https://enrd.ec.europa.eu/projects-practice/vielfalter-kalkalpen-national-park-start-challenge_en)
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- [5] [https://enrd.ec.europa.eu/projects-practice/mid-ireland-adventure\\_en](https://enrd.ec.europa.eu/projects-practice/mid-ireland-adventure_en)
- [6] [https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre\\_en](https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en)
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