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## ['Trubenieki' farm - Developing a mushroom farm through a niche product & diversification](#) <sup>[1]</sup>

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.



## [Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



## [GreenCareLab - A support network for nature-based businesses](#) [3]

Keywords:

Advisory services, Bioeconomy, Cooperation, Rural SMEs, Social inclusion

Countries:

Finland

A Finnish NGO used EAFRD funds to develop a network of nature-based service providers and activities to support their development such as study trips and work groups.

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## Links

- [1] [https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification\\_en](https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)
- [3] [https://enrd.ec.europa.eu/projects-practice/greencarelab-support-network-nature-based-businesses\\_en](https://enrd.ec.europa.eu/projects-practice/greencarelab-support-network-nature-based-businesses_en)