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## ['Trubenieki' farm - Developing a mushroom farm through a niche product & diversification](#) <sup>[1]</sup>

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.



## [Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&amp%3Bamp%3Bproject\\_country=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_measure\\_tid=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_focus\\_area\\_tid=All&amp%3Bamp%3Bf%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20479&amp%3Bf%5B0%5D=sm\\_enrd\\_eu\\_countries%3AGreece&f%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19729&f%5B1%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20469&f%5B2%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20533&f%5B3%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19736&f%5B4%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19750&f%5B5%5D=im\\_field\\_enrd\\_prj\\_measure%3A17110&f%5B6%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20629&f%5B7%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20463&f%5B8%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20460&f%5B9%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20479&f%5B10%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19739&f%5B11%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17127&f%5B12%5D=im\\_field\\_enrd\\_prj\\_measure%3A17111&f%5B13%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19759&f%5B14%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19738&f%5B15%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19720&f%5B16%5D=sm\\_enrd\\_eu\\_countries%3ALatvia&f%5B17%5D=sm\\_enrd\\_eu\\_countries%3APoland](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&amp%3Bamp%3Bproject_country=All&amp%3Bamp%3Bfield_enrd_prj_measure_tid=All&amp%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&amp%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20479&amp%3Bf%5B0%5D=sm_enrd_eu_countries%3AGreece&f%5B0%5D=im_field_enrd_prj_keywords%3A19729&f%5B1%5D=im_field_enrd_prj_keywords%3A20469&f%5B2%5D=im_field_enrd_prj_keywords%3A20533&f%5B3%5D=im_field_enrd_prj_keywords%3A19736&f%5B4%5D=im_field_enrd_prj_keywords%3A19750&f%5B5%5D=im_field_enrd_prj_measure%3A17110&f%5B6%5D=im_field_enrd_prj_keywords%3A20629&f%5B7%5D=im_field_enrd_prj_keywords%3A20463&f%5B8%5D=im_field_enrd_prj_keywords%3A20460&f%5B9%5D=im_field_enrd_prj_keywords%3A20479&f%5B10%5D=im_field_enrd_prj_keywords%3A19739&f%5B11%5D=im_field_enrd_prj_focus_area%3A17127&f%5B12%5D=im_field_enrd_prj_measure%3A17111&f%5B13%5D=im_field_enrd_prj_keywords%3A19759&f%5B14%5D=im_field_enrd_prj_keywords%3A19738&f%5B15%5D=im_field_enrd_prj_keywords%3A19720&f%5B16%5D=sm_enrd_eu_countries%3ALatvia&f%5B17%5D=sm_enrd_eu_countries%3APoland)

### Links

[1]

[https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification\\_en](https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en)

[2] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)