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[Creating the Vistula valley cultural and culinary brand](#) ^[1]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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m_field_enrd_prj_measure%3A17111&f%5B12%5D=im_field_enrd_prj_keywords%3A19759&f%5B13%5D=im_field_enrd_prj_measure%3A17098&f%5B14%5D=sm_enrd_eu_countries%3APoland&f%5B15%5D=im_field_enrd_prj_keywords%3A19762

Links

[1] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en