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## **'Development Direction' & 'Tradition and development'** <sup>[1]</sup>

Keywords:

Diversification, Entrepreneurship, Food & Drink, Networking, Product quality, Tourism, Women

Countries:

Poland

Organising conferences, workshops and a culinary contest in order to promote the sustainable development of rural areas, along with and the personal development of participating rural citizens.



## [Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/development-direction-tradition-and-development\\_en](https://enrd.ec.europa.eu/projects-practice/development-direction-tradition-and-development_en)

[2] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)