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## **'Development Direction' & 'Tradition and development'** <sup>[1]</sup>

Keywords:

Diversification, Entrepreneurship, Food & Drink, Networking, Product quality, Tourism, Women

Countries:

Poland

Organising conferences, workshops and a culinary contest in order to promote the sustainable development of rural areas, along with and the personal development of participating rural citizens.



## [‘Trubenieki’ farm - Developing a mushroom farm through a niche product & diversification](#) [2]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.



## [Creating the Vistula valley cultural and culinary brand](#) [3]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/development-direction-tradition-and-development\\_en](https://enrd.ec.europa.eu/projects-practice/development-direction-tradition-and-development_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification\\_en](https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en)

[3] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)