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## [Creating the Vistula valley cultural and culinary brand](#) <sup>[1]</sup>

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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**Source URL:**

[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&amp%3Bamp%3Bproject\\_country=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_measure\\_tid=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_focus\\_area\\_tid=All&amp%3Bamp%3Bf%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20479&amp%3Bf%5B0%5D=sm\\_enrd\\_eu\\_countries%3AFrance&f%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20645&f%5B1%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19724&f%5B2%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19737&f%5B3%5D=sm\\_enrd\\_eu\\_countries%3AIreland&f%5B4%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19728&f%5B5%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19761&f%5B6%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17127&f%5B7%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19729&f%5B8%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19738&f%5B9%5D=sm\\_enrd\\_eu\\_countries%3ASlovakia&f%5B10%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19718&f%5B11%5D=sm\\_enrd\\_](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&amp%3Bamp%3Bproject_country=All&amp%3Bamp%3Bfield_enrd_prj_measure_tid=All&amp%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&amp%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20479&amp%3Bf%5B0%5D=sm_enrd_eu_countries%3AFrance&f%5B0%5D=im_field_enrd_prj_keywords%3A20645&f%5B1%5D=im_field_enrd_prj_keywords%3A19724&f%5B2%5D=im_field_enrd_prj_keywords%3A19737&f%5B3%5D=sm_enrd_eu_countries%3AIreland&f%5B4%5D=im_field_enrd_prj_keywords%3A19728&f%5B5%5D=im_field_enrd_prj_keywords%3A19761&f%5B6%5D=im_field_enrd_prj_focus_area%3A17127&f%5B7%5D=im_field_enrd_prj_keywords%3A19729&f%5B8%5D=im_field_enrd_prj_keywords%3A19738&f%5B9%5D=sm_enrd_eu_countries%3ASlovakia&f%5B10%5D=im_field_enrd_prj_keywords%3A19718&f%5B11%5D=sm_enrd_)

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand\\_en](https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en)