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## [\*\*Darja Šolar - A young farmer investing in beekeeping\*\*](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [3]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## Innovative asparagus production in Portugal <sup>[4]</sup>

### Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Rural SMEs, Young farmers

### Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en)

[3] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[4] [https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal\\_en](https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en)