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## [Tuffery jeans - a rural tailor shop 2.0](#) <sup>[1]</sup>

Keywords:

LEADER/CLLD, Rural business, Rural SMEs

Countries:

France

A family business, with a long-standing tradition of producing denim clothing, used support from the LEADER measure to establish a modern workshop and increase its share in domestic and international markets.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/tuffery-jeans-rural-tailor-shop-20\\_en](https://enrd.ec.europa.eu/projects-practice/tuffery-jeans-rural-tailor-shop-20_en)

