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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

**A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.**

CRER  
**i9Rural**

Assistência Técnica e Transferência de  
Inovação para a Floresta e Agricultura

## **i9Rural - Technical Assistance and Transfer of Innovation for Forestry and Agriculture** [2]

Keywords:

Added value, Agriculture, Cooperation, Forestry, Innovation, Knowledge transfer, Networking

Countries:

Portugal

**A project to allow small businesses in the agricultural and forestry sectors to incorporate innovation more efficiently.**



Photo credit: i9Rural

## **Agrolnov - Innovation in Rural areas** [3]

Keywords:

Added value, Agriculture, Entrepreneurship, Innovation, Knowledge transfer, Networking

Countries:

Portugal

**The knowledge generated in research and innovation projects is hard to access, thus it is vital to create networks for knowledge transfer between production and research.**



## [Investing in organic agriculture in a Less Favoured Area](#) [4]

Keywords:

Added value, Agriculture, Biodiversity, Environmental sustainability, Organic farming

Countries:

Poland

**A farmer in a Less Favoured Area turned to organic agriculture and began growing ancient varieties of cereals. He has achieved sustainability through niche, quality production.**



## [Social farming and product innovation](#) [5]

Keywords:

Added value, Cooperation, Product quality, Social inclusion, Social services

Countries:

The Netherlands

**A farm employing people with special needs, set up a process line and an experimental kitchen where non-commercial agricultural produce can be turned into new products.**



## [Booij & Brandwijk cheese development](#) [6]

Keywords:

Added value, Animal husbandry, Competitiveness, Diversification, Entrepreneurship, Farm restructuring/modernisation, Product quality

Countries:

The Netherlands

**A cheese-producing farm used RDP support to set up a new plant for producing speciality cheeses and ensure its long-term financial sustainability.**



## [Investing in a unit for processing, pasteurisation and storage of liquid eggs](#) [7]

Keywords:

Added value, Animal husbandry, Competitiveness, Diversification, Entrepreneurship, Farm

restructuring/modernisation, Job creation, Rural business

Countries:

Bulgaria

**A modern hen farm producing eggs for human consumption, set up a new unit to process non commercial eggs and therefore increase its competitiveness.**

## **Case Study: Developing food tourism through networking** [8]

Keywords:

Added value, Local food, Methodological examples, Tourism

Countries:

United Kingdom

Producers in Scotland saw the opportunity to link together their activities to encourage greater visitor numbers to rural destinations by creating a network of artisan chocolatiers.

## **Case Study: Think Local - Short Supply Chain development** [9]

Keywords:

Access to market, Added value, Food & Drink, Methodological examples, Short supply chains & local markets

Countries:

United Kingdom

The Think Local development programme focuses on developing collaboration in short supply chain, by bringing together existing initiatives on farmers' markets, farm retail, food tourism, regional food and drink networks and in developing added value for rural producers.



## **Acquisition of a wood chipper to increase competitiveness**

[10]

Keywords:

Added value, Entrepreneurship, Forestry, Short supply chains & local markets

Countries:

Croatia

Acquisition of a wood chipper that produces chips for cogeneration more efficiently, thus reducing the cost of tools and consumables per unit of finished product.

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