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[Investing in on-farm berry processing and direct sales](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,
Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



[Pop-up shops to revitalise a town's city centre](#) [2]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



[GIS-ELA - Geo Information Systems for the Austrian Agriculture](#) [3]

Keywords:

Agriculture, Digitisation

Countries:

Austria

Precision farming has great economic and environmental potentials and a project was set up to

promote its use in the Austrian context.



Digitisation of Reindeer Husbandry [4]

Keywords:

Animal husbandry, Digitisation, Information & Communications Technology (ICT), Information & promotion activities, Innovation

Countries:

Finland

A study financed by the Finnish RDP aimed to find new digital solutions for making reindeer husbandry a more efficient and profitable business.



Developing mushroom production in Finland's forests [5]

Keywords:

Agriculture, Bioeconomy, Cooperation, Innovation, Rural SMEs

Countries:

Finland

The Finnish Natural Resources Institute used EAFRD funding to develop the production of mushrooms for food and medicine to give forest owners an alternative income source.



Developing local food sales through knowledge and skills [6]

Keywords:

Cooperation, Direct marketing, Short supply chains & local markets, Vocational training & skills acquisition

Countries:

Finland

A Finnish University used EAFRD funding to organise information days, pilot projects and professional tours to enable food processing companies to develop their local sales.



GreenCareLab - A support network for nature-based businesses [7]

Keywords:

Advisory services, Bioeconomy, Cooperation, Rural SMEs, Social inclusion

Countries:

Finland

A Finnish NGO used EAFRD funds to develop a network of nature-based service providers and activities to support their development such as study trips and work groups.



[Organic barn for laying hens - Oberger](#) [8]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.

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