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[Zeitgeist Enns - Pop-up-Shops Concept](#) ^[1]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



Efficiency Check - Herd management tool for animal welfare

[2]

Keywords:

Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

Countries:

Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.



Pop-up shops to revitalise a town's city centre [3]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



[GIS-ELA - Geo Information Systems for the Austrian Agriculture](#) [4]

Keywords:

Agriculture, Digitisation

Countries:

Austria

Precision farming has great economic and environmental potentials and a project was set up to promote its use in the Austrian context.



[Organic barn for laying hens - Oberger](#) [5]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.

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https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A20479&%3Bf%5B0%5D=sm_enrd_eu_countries%3ABulgaria&f%5B0%5D=im_field_enrd_prj_keywords%3A20464&f%5B1%5D=im_field_enrd_prj_keywords%3A19755&f%5B2%5D=im_field_enrd_prj_keywords%3A19748&f%5B3%5D=im_field_enrd_prj_keywords%3A19754&f%5B4%5D=sm_enrd_eu_countries%3AAustria&f%5B5%5D=im_field_enrd_prj_keywords%3A19721&f%5B6%5D=im_field_enrd_prj_keywords%3A20655

Links

[1] https://enrd.ec.europa.eu/projects-practice/zeitgeist-enns-pop-shops-concept_en

[2] https://enrd.ec.europa.eu/projects-practice/efficiency-check-herd-management-tool-animal-welfare_en

[3] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en

[4] https://enrd.ec.europa.eu/projects-practice/gis-ela-geo-information-systems-austrian-agriculture_en

[5] https://enrd.ec.europa.eu/projects-practice/organic-barn-laying-hens-oberger_en