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## **'Development Direction' & 'Tradition and development'** <sup>[1]</sup>

Keywords:

Diversification, Entrepreneurship, Food & Drink, Networking, Product quality, Tourism, Women

Countries:

Poland

Organising conferences, workshops and a culinary contest in order to promote the sustainable development of rural areas, along with and the personal development of participating rural citizens.



## Upscaling a confectionary and patisserie workshop in rural Romania [2]

Keywords:

Competitiveness, Product quality, Rural business, Rural SMEs

Countries:

Romania

Financed by the Romanian rural development programme, a small patisserie and confectionary workshop upscaled its business by constructing a new building to increase its production capacity and offer utility areas to customers.



## Creating the Vistula valley cultural and culinary brand [3]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



## **Expanding the visitor centre on a hazelnut farm** [4]

Keywords:

Added value, Diversification, Job creation

Countries:

France

A French hazelnut farm used EAFRD support to develop a visitor centre, helping boost direct sales and educate citizens on hazelnut production and processing.



## **Acquisition of equipment for veterinary laboratory** [5]

Keywords:

Animal husbandry, Animal welfare, Rural services, Rural SMEs

Countries:

Romania

