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[In the footsteps of the old flavours of Przeworsk county](#) ^[1]

Keywords:

Culture, Demography, Food & Drink, Local food, Market development, Product quality, Women, Youth

Countries:

Poland

A project that aimed to mobilise society, build inter-generational cooperation and promote the region's culinary tradition as means to preserve its cultural heritage.



[Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/footsteps-old-flavours-przeworsk-county_en

[2] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en