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## [Tomar Natural - artisanal spirulina production](#) <sup>[1]</sup>

Keywords:

Added value, Innovation, Market development, Product quality, Rural business, Young farmers

Countries:

Portugal

A producer of artisanal Spirulina used CAP support to differentiate and promote his artisanal product in the Portuguese market.



## [The 'MAJNIKA' herb garden and farm, Slovenia](#) [2]

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [4]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **TULARU' - Energy, Food and cultures** [5]

Keywords:

Agriculture, Culture, Job creation, Local food, Organic farming, Short supply chains & local markets, Young farmers

Countries:

Italy

Tularù is an organic and multi-functional closed-cycle farm born that began life as a centre for sustainable production. It offers an alternative approach to solving current environmental, social and

economic issues for farms.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/tomar-natural-artisanal-spirulina-production\\_en](https://enrd.ec.europa.eu/projects-practice/tomar-natural-artisanal-spirulina-production_en)

[2] [https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia\\_en](https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia_en)

[3] [https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en)

[4] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[5] [https://enrd.ec.europa.eu/projects-practice/tularu-energy-food-and-cultures\\_en](https://enrd.ec.europa.eu/projects-practice/tularu-energy-food-and-cultures_en)