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## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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## Links

[1]

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