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## **[Bergers du Larzac - Improving cheese quality and production capacity](#)** <sup>[1]</sup>

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



## [‘Les 3 Givrées’ - Ice cream from the farm](#) [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



## [Wilkin & Sons - Water Efficiency](#) [3]

Keywords:

Entrepreneurship, Environmental protection, Irrigation, Job creation, Water management

Countries:

United Kingdom

A leading manufacturer of preserves and jams used RDP support to increase its winter water storage capacity for use during the summer dry months.



## **Reducing energy costs for irrigation** [4]

Keywords:

Agriculture, Energy efficiency, Irrigation, Producer groups, Renewable energy, Sustainability

Countries:

Spain

Expanding a water reservoir and installing a solar farm to reduce the energy costs of irrigation.



## **Investing in on-farm berry processing and direct sales** [5]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.

