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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

# CEIA i9Rural

Assistência Técnica e Transferência de  
Inovação para a Floresta e Agricultura

## **i9Rural - Technical Assistance and Transfer of Innovation for Forestry and Agriculture** [2]

Keywords:

Added value, Agriculture, Cooperation, Forestry, Innovation, Knowledge transfer, Networking

Countries:

Portugal

A project to allow small businesses in the agricultural and forestry sectors to incorporate innovation more efficiently.



Produced by i9Rural

## **AgroInov - Innovation in Rural areas** [3]

Keywords:

Added value, Agriculture, Entrepreneurship, Innovation, Knowledge transfer, Networking

Countries:

Portugal

The knowledge generated in research and innovation projects is hard to access, thus it is vital to create networks for knowledge transfer between production and research.



## **Investing in on-farm berry processing and direct sales** [4]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



## **Branding cereal crops for the export market** [5]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



## **Added Value to create a Niche Product** [6]

Keywords:

Added value, Bioeconomy, Cooperation, Food & Drink, Innovation

Countries:

Malta

Local farmers and agro-processors came together to carry out this research project to test and develop a niche product.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/i9rural-technical-assistance-and-transfer-innovation-forestry-and-agriculture\\_en](https://enrd.ec.europa.eu/projects-practice/i9rural-technical-assistance-and-transfer-innovation-forestry-and-agriculture_en)

[3] [https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas\\_en](https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas_en)

[4] [https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales\\_en](https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en)

[5] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)

[6] [https://enrd.ec.europa.eu/projects-practice/added-value-create-niche-product\\_en](https://enrd.ec.europa.eu/projects-practice/added-value-create-niche-product_en)