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[Awarding the Regional Quality Brand 'KARSTICUM'](#) ^[1]

Keywords:

LEADER/CLLD, Local food, Short supply chains & local markets

Countries:

Slovakia

A Slovakian cultural centre used EAFRD support to develop and promote a regional brand to improve sales of local artisanal products.



“Earth Treasures Fair” Local International Market [2]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.

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Links

[1]

https://enrd.ec.europa.eu/projects-practice/awarding-regional-quality-brand-%E2%80%98karsticum%E2%80%99_en

[2]

https://enrd.ec.europa.eu/projects-practice/%E2%80%9CEarth-treasures-fair%E2%80%9D-local-international-market_en