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## **Madrid-KmRegion - Strengthening the food chain and short distribution channels** <sup>[1]</sup>

Keywords:

Agriculture, Cooperation, Direct marketing, Entrepreneurship, Innovation, Short supply chains & local markets, Young farmers

Countries:

Spain

An EIP Operational Group was set up to strengthen the food chain and create short distribution channels for small and medium farms in the Madrid region.



## **Improved hygienic and veterinary standards of slaughtering**

[2]

Keywords:

Added value, Animal welfare, Competitiveness, Cooperation, Entrepreneurship, Product quality

Countries:

Czech Republic

Investing in facilities that respect animal welfare enabled a meat processing company to improve its profitability while responding to society's ethical concerns.



## **Development of healthy fruit and vegetable products for children**

[3]

Keywords:

Added value, Cooperation, Diversification, Entrepreneurship, Innovation, Product quality

Countries:

Czech Republic

Brand new manufacturing and packaging procedures were developed in order to produce healthy nutritional products for children from fruit and vegetables.



## **Efficiency Check - Herd management tool for animal welfare**

[4]

Keywords:

Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

Countries:

Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.



## **Mértola Com Gosto** [5]

Keywords:

Demography, Food & Drink, Local food, Sustainability, Tourism

Countries:

Portugal

An integrated municipal strategy to build a sustainable development model for the local economy based on the agri-food identity of the territory.



## **Sobrarbe, Autochthonous and Sustainable beef production** [6]

### Keywords:

Added value, Climate change adaptation, Cooperation, Information & promotion activities, Product quality

### Countries:

Spain

A cooperation project to promote the consumption of locally produced beef and create economic and environmental benefits.

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### Links

- [1] [https://enrd.ec.europa.eu/projects-practice/madrid-kmregion-strengthening-food-chain-and-short-distribution-channels\\_en](https://enrd.ec.europa.eu/projects-practice/madrid-kmregion-strengthening-food-chain-and-short-distribution-channels_en)
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- [5] [https://enrd.ec.europa.eu/projects-practice/mertola-com-gosto\\_en](https://enrd.ec.europa.eu/projects-practice/mertola-com-gosto_en)
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