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## **[Awarding the Regional Quality Brand 'KARSTICUM'](#)** [1]

Keywords:

LEADER/CLLD, Local food, Short supply chains & local markets

Countries:

Slovakia

A Slovakian cultural centre used EAFRD support to develop and promote a regional brand to improve sales of local artisanal products.



## [‘In the Footsteps of Maginhrad’](#) [2]

Keywords:

Culture, LEADER/CLLD, Tourism

Countries:

Slovakia

A Slovakian town used EAFRD support to create an educational trail promoting the historical, cultural and natural heritage of the local area.



## [“Selling from the yard” in Slovakia](#) [3]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



## [“Earth Treasures Fair” Local International Market](#) [4]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

**A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.**



## [Promotion and sale of Slovak traditional products on farmers' markets](#) [5]

Keywords:

Direct marketing, Local food, Short supply chains & local markets

Countries:

Slovakia

The National Rural Network of Slovakia used RDP funds to support the organization of farmers' markets in different Slovak regions.

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