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T E R R O I R M O S E L L E

[Terroir Moselle - Wine and architecture route](#) ^[1]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



'Les 3 Givrées' - Ice cream from the farm [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Web based education for farmers in Austria [3]

Keywords:

Advisory services, Agriculture, Education & lifelong learning, Environmental protection, Farm restructuring/modernisation, Knowledge transfer

Countries:

Austria

An educational institution for farmers in Austria used RDP support to develop a training programme using digital, web-based technologies and applications.



Efficiency Check - Herd management tool for animal welfare

[4]

Keywords:

Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

Countries:

Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.



Acquisition of equipment for organic wine growing [5]

Keywords:

Agriculture, Competitiveness, Farm restructuring/modernisation

Countries:

France

RDP support enabled a family farm to improve the quality of the organic wine they produce by financing the purchase of new equipment.



Setting up a traditional bakery on a farm [6]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



3.EVA - Experimenting and Initiating Together in the Aude Valley [7]

Keywords:

LEADER/CLLD, Local food, Rural SMEs, Short supply chains & local markets

Countries:

France

RDP funding helped improve a meat supply chain in Aude, France, boosting breeders' income.



[Organic barn for laying hens - Oberger](#) [8]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) [9]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.



[Expanding the visitor centre on a hazelnut farm](#) [10]

Keywords:

Added value, Diversification, Job creation

Countries:

France

A French hazelnut farm used EAFRD support to develop a visitor centre, helping boost direct sales and educate citizens on hazelnut production and processing.

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