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[Case Study: RDP launch campaign in Finland](#) ^[1]

Keywords:

Communication, Information & promotion activities, Methodological examples, RDPs

Countries:

Finland

A dedicated communications campaign to promote the launch of the Rural Development Programme (RDP) in Finland.



[Pueblos Vivos - Living Villages](#) ^[2]

Keywords:

Communication, Demography, Information & promotion activities, LEADER/CLLD, Rural Inspiration Awards: nominees

Countries:

Spain

A project to address depopulation and attract new settlers in rural areas of the Aragon region.



Investing in on-farm berry processing and direct sales [3]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Andalusian Shepherd School 2017 [4]

Keywords:

Animal husbandry, Information & promotion activities, Job creation, Knowledge transfer

Countries:

Spain

In order to maintain the traditional activity of extensive sheep and cattle grazing, the government of Andalusia created a pilot training programme on pastoralism for those that wanted to pursue a new career.



Environmental Participatory Project - Awareness raising on Natura 2000 [5]

Keywords:

Environmental protection, Information & promotion activities, Nature conservation, Protected areas

Countries:

Spain

The project aimed to develop local participatory activities within the Natura 2000 sites of Andalusia.



OSMO - Resource-efficient agricultural soil management in a collaborative network [6]

Keywords:

Agriculture, Cooperation, Information & promotion activities, Soil management

Countries:

Finland

The project aimed to improve farmers' soil management skills and know-how on profitable and resource-efficient farming.



Digitisation of Reindeer Husbandry [7]

Keywords:

Animal husbandry, Digitisation, Information & Communications Technology (ICT), Information & promotion activities, Innovation

Countries:

Finland

A study financed by the Finnish RDP aimed to find new digital solutions for making reindeer husbandry a more efficient and profitable business.



A foresight into the future of the food industry in South Savo [8]

Keywords:

Agriculture, Cooperation, Food & Drink, Information & promotion activities

Countries:

Finland

A project to enhance the competitiveness of agriculture and the food industry, as well as the low-

carbon economy, through the analysis of alternative future scenarios.



Odiseu - bringing back the youth to rural areas [9]

Keywords:

Demography, Information & promotion activities, LEADER/CLLD, Youth

Countries:

Spain

A project that supports generational renewal by promoting employment opportunities in the rural areas of Catalonia.



Sobrarbe, Autochthonous and Sustainable beef production

[10]

Keywords:

Added value, Climate change adaptation, Cooperation, Information & promotion activities, Product quality

Countries:

Spain

A cooperation project to promote the consumption of locally produced beef and create economic and environmental benefits.

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