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[Case Study: RDP launch campaign in Finland](#) ^[1]

Keywords:

Communication, Information & promotion activities, Methodological examples, RDPs

Countries:

Finland

A dedicated communications campaign to promote the launch of the Rural Development Programme (RDP) in Finland.



Arctic Warriors from Lapland [2]

Keywords:

Entrepreneurship, LEADER/CLLD, Market development, Product quality, Rural business

Countries:

Finland

A small Finnish start-up company developed nutritional supplements based on traditional herbs and plants from Lapland.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/case-study-rdp-launch-campaign-finland_en

[2] https://enrd.ec.europa.eu/projects-practice/arctic-warriors-lapland_en