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## [Grily Naturae - kmetija Osterc - Investing in organic lavender production](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Direct marketing, Diversification, Entrepreneurship, Environmental protection, Family farming, Market development, Organic farming, Tourism

Countries:

Slovenia

A family farm converted to organic lavender farming in order to diversify their offer of products and

services in an environmentally sustainable way.



## [Janez Smrtnik's farm - Mountain farming using indigenous breeds](#) [2]

Keywords:

Animal husbandry, Biodiversity, Diversification, Environmental protection, Mountain area, Product quality, Sustainability

Countries:

Slovenia

An organic mountain farm uses indigenous breeds to produce high-quality meat, while preserving the local environment and genetic resources.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/grily-naturae-kmetija-osterc-investing-organic-lavender-production\\_en](https://enrd.ec.europa.eu/projects-practice/grily-naturae-kmetija-osterc-investing-organic-lavender-production_en)

[2] [https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds\\_en](https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds_en)