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[AGROBERRY - Original from Zamora](#) ^[1]

Keywords:

Agriculture, Diversification, Entrepreneurship, Job creation, LEADER/CLLD, Rural Inspiration
Awards: nominees

Countries:

Spain

A young female farmer introduced a blackberry plantation into a wheat and barley production area and created added value by developing a new range of products. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Improving competitiveness' category.

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[1] https://enrd.ec.europa.eu/projects-practice/agroberry-original-zamora_en