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[Investing in on-farm berry processing and direct sales](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,
Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Branding cereal crops for the export market [2]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



Developing local food sales through knowledge and skills [3]

Keywords:

Cooperation, Direct marketing, Short supply chains & local markets, Vocational training & skills acquisition

Countries:

Finland

A Finnish University used EAFRD funding to organise information days, pilot projects and professional tours to enable food processing companies to develop their local sales.



Short Supply Chains in the Heart of Slovenia [4]

Keywords:

Direct marketing, LEADER/CLLD, Market development, Short supply chains & local markets

Countries:

Slovenia

A series of different LEADER supported projects helped the development of distribution systems for producers as to improve market access and local food awareness.



Sustainable local food 2013 [5]

Keywords:

Local food, Organic farming, Short supply chains & local markets

Countries:

Slovenia

The cooperative 'Dobrina' used LEADER support for awareness raising and capacity building activities in order to promote locally produced high quality fresh food to public schools and attract more producers.



Adding value to the traditional local produce of Pomurje [6]

Keywords:

Added value, Farm restructuring/modernisation, Job creation, Rural SMEs

Countries:

Slovenia

The Kodila meat processing company used EAFRD funds to invest in new equipment in order to enhance the quality of its PDO ham and increase its production volumes.

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Links

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[2] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

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