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Branding cereal crops for the export market [1]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



[Forest games - funny & money in the woods](#) [2]

Keywords:

Communication, Forestry, Information & promotion activities, Youth

Countries:

Finland

Using digital technologies to re-establish the connection between young people and forests.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

[2] https://enrd.ec.europa.eu/projects-practice/forest-games-funny-money-woods_en