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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## [Upgrading a sheep farm and opening of Farm Shop by a Maltese young farmer](#) <sup>[2]</sup>

Keywords:

Agriculture, Animal husbandry, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Family farming, Farm restructuring/modernisation, Product quality, Young farmers

Countries:

Malta

A Maltese young farmer took over his father's sheep farm in order to preserve local traditions, whilst incorporating new and innovative ideas in the production and marketing process.



## [Darja Šolar - A young farmer investing in beekeeping](#) [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) [4]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\\_en](https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en)

[2]

[https://enrd.ec.europa.eu/projects-practice/upgrading-sheep-farm-and-opening-farm-shop-maltese-young-farmer\\_en](https://enrd.ec.europa.eu/projects-practice/upgrading-sheep-farm-and-opening-farm-shop-maltese-young-farmer_en)

[3] [https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en)

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