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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\\_en](https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en)

[2] [https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en)