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[Koronya Horticulture - developing a start-up business in horticulture](#) ^[1]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



Darja Šolar - A young farmer investing in beekeeping [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



Matic Vizjak - Creating innovative products from chilli peppers and beekeeping [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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[3] https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en